

WEBINAR AND PODCAST 2023 SPONSORSHIP OPPORTUNITIES



Paul Stevens
Editor Short Term Rentalz



Eloise Hanson
Editor Boutique Hotel News



George Sell
Editor-in-Chief



Felicity Cousins
Assistant Editor Serviced Apartment News



20,000+ industry professionals

Hosted by our editors George Sell, Paul Stevens and Eloise Hanson, we've delivered over **200** individual webinars since May 2020! Our webinars have already attracted **20,000+** industry professionals (registrations) and **500+** senior thought leaders as panellists, sharing their perspective and experience on of the moment topics across the relevant industry areas.

Our Urban Living Webinar series is comprised of engaged owner, operator, investor and service providers within hotels, serviced apartments/ apart-hotels, BTR, PBSA, co-living, hostels, co-working and short term rentals, placing a laser like focus on the convergence of hospitality and real-estate.

The Boutique Hotel News series, explores the challenges and opportunities within the boutique and lifestyle hotel space, and the Short-Term Rentalz webinars capture the pace and changes/considerations in the buoyant short term/vacation rental market. Furthermore, the Serviced Apartment News series explores all the latest from ESG, business travel trends and what's next for this sector as we enter 2023.

Our latest series will have a specific focus on the MEA region and explore the convergence of real estate and hospitality, in this dynamic market place.

Packages include:

- Live read/and or promo video on the live webinar and recording " Today's webinar is sponsored by..."
- Links posted in the chat for all live webinar attendees to website, email, links to reports etc at your request
- Full list fo all registrations for the session (fully GDPR compliant)
- Permanent website hosting of the webinar and future usage rights
- Editorial feature and e-newsletter inclusion
- All email comms to include logo and links to sponsor website
- Up to 10 social media post promoting the session and post highlighting key take-outs across LinkedIn, Twitter, Facebook and Instagram

Why people register?

"I attend a lot of your webinars and today's session on ESG was really good. I'm currently putting together a Situ Supplier ESG programme and there was some really helpful content in the webinar. Everyday, business applicable related practical content. Thank you."

Seth Hanson, Head of Supply Chain, Situ

1 x webinar episode
£1,995 + vat

Bespoke curated webinars
£3,995 + vat

Sponsor an entire series
£7,495 + vat

Urban Living MEA Series -
4 sessions w/c 30 Oct 2023
- £3,995 + vat

A snapshot of the IHM audience reach:



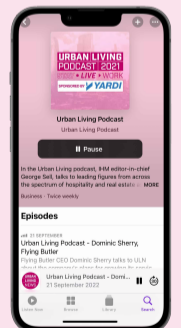
Podcasts:

Another way to engage with our audiences, is our podcast series from; Boutique Hotel News, Short Term Rentalz, Serviced Apartment News and Urban Living News. Another great way to engage with our content and hear from leading industry figures, in this every-increasingly popular format. On the move, working at your desk... we've got you!

Did you know since late 2020, our team have delivered almost 150 podcasts, with over 35,000 listens. Available on Souncloud, Apple and Spotify.

The podcasts are 15 minute thought-provoking interviews with industry leaders, movers and shakers and give the latest comment and opinion across the relevant markets.

- Sponsor accreditation at beginning, during and end of podcast - live reads
- Sponsor 'offer' promoted
- Podcast archived via website, Soundcloud, Apple podcasts and Spotify
- 1 x banner on selected IHM websites
- Up to 10 social media posts across LinkedIn, Twitter and Facebook
- Inclusion in the relevant newsletter with link to podcast



2 x podcasts 2023 from series
£995 + vat

1 x bespoke podcast (additional series) Sponsor and speaker from same business/brand
£995 + vat

Entire annual series 12 podcasts
£4995 + vat

Powered by:



Our events:



LISBON
23-24 JANUARY 2023



LONDON
26 APRIL 2023



LONDON
18 MAY 2023



CANARY WHARF GROUP
LONDON
5-6 JULY 2023



2023



DUBAI
28-29 NOVEMBER 2023

Contact us!



Katie Houghton - Global Partnerships Manager
katie@internationalmediahospitality.media
+44 (0)7535 135116
+34 711024231