

FEED YOUR MIND SESSIONS 2025

Exclusive Bespoke Thought-Leadership Events



Align your brand with our thought leaders



Eloise Hanson
Editor, hospitality

George Sell,
Editor, living

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Editor, STRz

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What is a Feed Your Mind Session?

We provide an exclusive opportunity for up to thirty invited thought-leaders and industry professionals to explore your innovative products and services in an intimate peer-led event.

As our partner, you'll take centre stage, presenting your business proposition to a carefully curated audience, followed by topical discussion hosted by one of our expert thought leaders setting the tone and context.

We stimulate active engagement and discussion, fostering a space for Q&A. After the presentation, there's ample time for networking and in-depth conversations.

Bespoke events hosted at exclusive venues tailored to your objectives. Sample format:

- Welcome and networking over breakfast/ lunch or dinner.
- Introduction and sponsor message
- Keynote presentation
- Thought leader discussion hosted by Editor
- Sponsor presentation
- Q&A Session
- Meeting close and networking
- Video interviews and news story published on website, and shared across all social media.

"Urban Living News facilitated a highly engaging environment, connecting us with key developers and operators. As a direct result, we've initiated numerous new conversations with our target audience, expanding our reach and influence in the BTR market. We have booked 4 demos and 1 sign-up with ongoing conversations."

- Rosie Kirk, Head of BTR & Luxury Living @Homebox

Ready to curate your Feed Your Mind session? Contact us today;



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MEDIA**

#feedyourmind

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“AHV Associates is really pleased to sponsor Feed Your Mind events - the format allows us to get our message across in a very welcoming and personable way - it always generates us new clients.”

- Andrew Harrington, Partner, AHV Associates

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Working with you we arrange, host and facilitate the event so you can:

- Benefit from the Media Brands reach, knowledge and extensive network.
- Show case your influence in your chosen area.
- Spend quality time with a targeted audience of decision makers you control.
- Maximise the opportunity to highlight new products and services.
- We hand pick senior decision-makers to drive a greater understanding of your product or service to do business!

COSTS: inc venue and F&B

Option 1: £12,995

We share guest-list responsibility, with you steering us on who you want in the room and inviting your own networks/clients.

Option 2: £14,995

We provide 100% of the guest-list invites and curation, with your input on who you want to be in the room.

ADD ON DIGITAL PACKAGES -

Package A: £4,995

2 eshots, 3 months website coverage including MPU and banners.

Package B: £9,995

4 eshots, 6 months website coverage including MPU and banners, post event video interview and editorial coverage.

“Great venue, cutting-edge content and lots of new business opportunities. Boutique Hotel News highlighted Agilysys as the thought leaders amongst a hand-picked room full of hotel decision-makers. The event exceeded our expectations!”

- Alan Edwards, Senior Director Marketing, Agilysys UK Ltd

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